SOCIAL MEDIA
OPEN CALL
Fall 2020 / Spring 2021
Open Call Team
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Work Collection Overview //
To be sure we are posting a wide variety of work on the Architecture School’s Instagram, we are reaching out to each of you to contribute through an OPEN CALL.

What are we looking for?
You can submit current projects in progress or completed from past semesters. These can be from seminars, thesis-related courses, research or project-based courses, or studios. If you also participate in competitions, summer studios or build programs, workshops, collaborative research projects across Grounds, interesting start-up projects, etc. - all of these and other types of work are open to include. At this time, please limit the work you share to work that was completed while you were a student at the A-School / University.
01

What types of files/information to include?
If uploading for a single project, please include as much information as possible.
This may be completed projects, but we are also seeking work in-progress, which can include
photographs of in-process work, study model photos, sketches, other iterative design process you
employ, in-progress research findings across all our disciplines...

Include:

— A selection of drawing files and model photos. Only include image files (jpg, jpeg, png), pdfs, gifs, or
  movie/.mp4 and written description (see below).

AND/OR

— A selection of project images that you or your team have created. Only include image files (jpg, jpeg,
  png), pdfs, gifs, or movie/.mp4 and written description (see below).

— A written description of the project including:
  — your full name
  — graduation year
  — path and degree you are pursuing
  — any collaborators on the project
  — name(s) of professor(s) of course you are/were taking or advisor(s) for theses or other projects
  — 150 – 250 word written description
  — your social media handle

02

When to submit your work?
This open call will be ongoing throughout the year, submit as you feel you have something to share!

03

How to submit your work?
Please use the UVA dropbox link provided below. When uploading please use the following naming
convention:

Folder Name Sample - Last Name, First Name_ALAR8010_Course Name_Semester
File Name Sample - Last Name_Drawing Name
Description Name Sample - Last Name_Description_Semester

Examples:
Folder Name: Engle, Darcy_ALAR8010_Water and Settlement Research Studio_Fall2020
File Name: Engle, Darcy_SitePlan
Description Name: Engle, Darcy_Description_Fall2020

Organize all this content into a single Folder.
Zip or Compress the folder and then upload to the shared Box folder, accessible through the link
below. (Note: The upload will only work if you have zipped/compressed your folder).
If submitting more than one project, this is great! Please create a separate folder for each project you upload if they are part of different courses.

04

**Work Collection Location //**
UVa Box Account in the SOCIAL MEDIA CONTENT UPLOAD folder
Folder Link: [https://virginia.app.box.com/f/cb6ff36269c8400db598723fd6b829ed](https://virginia.app.box.com/f/cb6ff36269c8400db598723fd6b829ed)

05

**#Hashtags //**
Throughout the semester as you are working, please use the following hashtags to also share your progress with us:

#aschoolinprogress

As well as the following nomenclature for the course you are enrolled in for which you are sharing specific work:

#aschoolCOURSENOsemesteryearfacultylastname(s) – separate multiple names with an underscore

Examples:
#aschoolARCH2010fall2020beaman
#aschoolPLAN6110fall2020klosterwill
#aschoolALAR8010fall2020cantrell_lee
#aschoolARH7613fall2020johnston
#aschoolSARC5555fall2020ibarra
#aschoolARCH4010fall2020aranguren_gupta

**Questions?**

Please reach out to Darcy at dle2eb@virginia.edu if you have any questions. We look forward to sharing your work!